



JA Northern Alberta
and Northwest Territories
A Member of JA Canada

2020

Alberta Business Hall of Fame SPONSOR OPPORTUNITIES



Junior Achievement of Northern Alberta & NWT Laureates

1980

Mr. George Poole
Mr. John Poole

1981

Dr. Richard Rice

1984

Dr. Francis Winspear

1985

Mr. Henry Singer

1986

Mr. Sandy Mactaggart
Mr. John A. McDougall

1987

Mr. Stanley Milner
Mr. Frank Oliver

1988

Mr. William Comrie
Mr. Stanley Melton

1989

Dr. Charles Allard
Mr. George Kirkpatrick

1990

Mr. Robert Stollery

1991

Mr. Maxwell Ward

1992

Dr. Donald Stanley

1993

Mr. JR Shaw

1994

Mr. William McGregor

1995

Mr. Jack Cressey
Mr. Peter Pocklington

1996

Mr. Frank Spragins
Mr. Raymond Nelson

1997

Mr. Ronald Banister
Mr. David Mitchell

1998

Dr. Eric Newell
Dr. Paul Wacko

1999

Mr. Jim Hole
Mr. Ronald Southern

2000

Mr. Ed Bean
Mr. Don Wheaton Sr.

2001

Mr. John Ferguson
Mr. Brian MacNeill

2002

Mr. Cal Nichols
Mr. Gwyn Morgan

2003

Mr. Harry Buddle
Ms. Eveline Charles

2004

Mrs. Jean Pare
Mr. Gordon Buchanan

Ms. Linda Hughes

Mr. Eric Geddes

2005

Mr. Patrick Daniel
Mr. Ron Triffo
Mr. Bruce Saville
Mr. Ted Hole
Honourable Lois Hole

2006

Mr. Lyle Best
Mr. Don Oborowsky
Mr. John Stanton

2007

Mr. Ross Grieve
Mr. Tim Melton

2008

Mr. Dennis O'Rourke
Mr. Larry Pollock

2009

Mr. Irv Kipnes
Mr. Frank Lovsin

2010

Mr. John Hokanson
Mr. Bill Fountain
Mr. Larry Anderson

2011

The Ghermezian Family
Ms. Audrey Luft

2012

Mr. Roger Gouin
Mr. Martin Gouin
Mr. Doug Golosky

2013

Mr. Allan Olson
Mr. Harold Roozen
Mr. Frank Spinelli

2014

Mr. Ralph Young
Mr. Reza Nasser
Mr. John Leder

2015

Mr. Andy Clark
Mr. Jeff Polovick
Mr. Gord Wiebe

2016

Chief Victor Buffalo
Mr. Tony Franceschini
Mr. G. Donald Love
Mr. Javaid (Jerry) Naqvi

2017

Dr. Herb Belcourt
Mr. Paul Douglas
Dr. Prem Singhmar

2018

Mr. Jim Carter
Dr. Ray Muzyka
Mr. Donald A. Wheaton
Dr. Greg Zeschuk

2019

Mr. Ashif Mawji
Mr. Paul Collins
Mr. Kurt Feigel

Learn, Be Inspired, Network and Celebrate!

Don't miss your opportunity to be at the centre of the single biggest business networking and learning event in the Capital Region... and bring the young achiever in your life too, young adults are welcome!

Under new leadership, with renewed vision, JA Northern Alberta presents the totally reconceptualized Alberta Business Hall of Fame celebration.

Being at the forefront of business development in our community, you're well aware of JA's mission. JA programs change lives, inspiring and equipping youth to succeed in a changing economy. We plan to reach some 10,000 students in 2020. The youth you inspire today will become the business leaders of tomorrow.

At the newly energized Hall of Fame celebration, you'll engage with over 700 of Edmonton's business elite. The program has been tightened up to make best use of the time and emphasize networking.

Share your vision and success stories with an eager crowd as your leader holds the spotlight on the Networking Reception's "Inspiration Stage." Learn from the best of the business community. And celebrate our 2020 Hall of Fame Inductees!



Sponsor Benefits

Showcase

- Garner influence with your leader's exclusive appearance on the red carpet "Inspiration Hot Seat"
- Attach your brand to a thought-provoking new program focused on innovation, growth and engagement
- Raise your corporate profile with top senior executives

Network

- Engage with thought leaders and decision-makers in an environment custom designed to prompt meaningful conversation
- Collaborate with prospective partners, clients and customers in a positive learning environment
- Utilize designated reception areas to form important, new relationships by specific business sector and area of interest

Connect

- Raise the profile of your voice in dialogues on topics of interest to your key prospects
- Amplify your message with a key audience
- Demonstrate leadership by having your brand associated with a valuable new event

“ JA helps spur Alumni’s interest in social entrepreneurship and self employment, which benefit not only their own families but their entire communities. ”

— HSBC.com, JA Global Funder



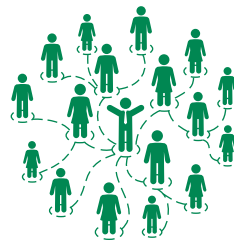
10,000+
LOCAL STUDENTS WILL
DIRECTLY BENEFIT FROM
JA OUTREACH IN 2020



700+
GALA
ATTENDEES



8
INFLUENTIAL
“INSPIRATION HOT SEAT”
SPEAKERS



120
MINUTES OF QUALITY
NETWORKING



3
MEDIA PARTNERSHIPS
FOR HIGH-PROFILE
EXPOSURE



10
MONTH PRESENCE
ON JA WEBSITE AND
LETTERHEAD





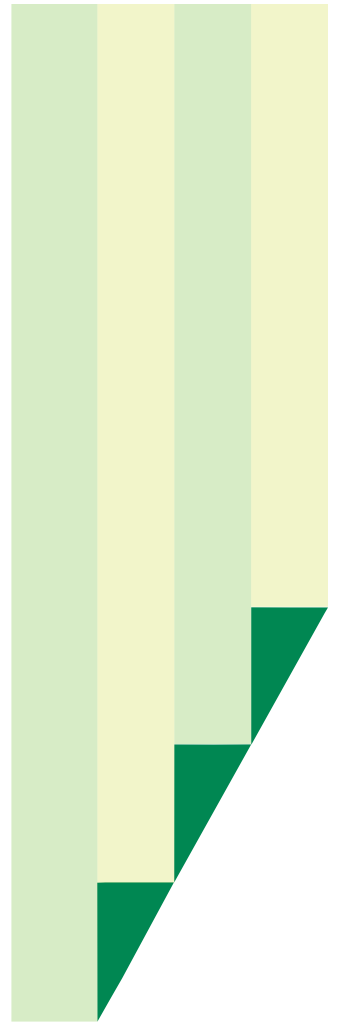
Title Sponsor

- Inclusion in JA's Global TV promotional campaign
- TITLE SPONSORSHIP of a one hour Q&A with 2020 Hall of Fame Inductees and JA students, could be open to an audience, morning or afternoon of February 17, 2021
- 2 tables of 10 to Networking Reception and Hall of Fame Dinner (\$8800 value)
- First opportunity to host VIP Dinner guests (Mayor, Premier, Lt. Governor, etc.)
- 4 tickets to exclusive VIP Reception
- 1 "Two Minute Inspiration Stage" appearance on Networking Reception red carpet
- Opportunity to speak on Hall of Fame Main Stage
- Inclusion in all JA Social Media pre, during and post event content
- Company name and logo as Title Sponsor on JA letterhead, website and Hall of Fame event screens, printed and digital materials, media releases, event program front cover and a full page ad
- TITLE SPONSORSHIP of all Junior Achievement "Company Program" classes for this school year, operating in 25 schools in Edmonton, courses run from January to June 2020
- TITLE SPONSORSHIP of the JA "Company Program" Awards & Scholarships 'Evening of Interviews' in June as 25 business leaders interview short listed student finalists for 12 corporate/individual sponsored scholarships and awards
- GOLD SPONSOR of Futures Inspired Awards Night & Celebration of the JA "Company Program" winners in June with 200+ business leaders, students and families.
- Agency-executed JA and Sponsor co-branded social media and digital advance and at time-of events promotions



Celebration Dinner Sponsor

- 1 table of 10 to Networking Reception and Hall of Fame Dinner (\$4400 value)
- 2 tickets to exclusive VIP reception
- 1 “Two Minute Inspiration Stage” appearance on Networking Reception red carpet
- Recognition in 3 JA Social Media posts pre, during and post event
- Company logo on JA website, letterhead and Hall of Fame event screens, dinner elements, printed and digital materials, media releases and an advertisement in event program
- Personal “Thank You” by Hall of Fame Main Stage MC
- Agency-executed JA and Sponsor co-branded social media and digital advance and at time-of events promotions
- Potential Inclusion in JA’s Global TV or Vertical City promotional campaigns



Networking Reception Sponsor (Extended 2 hour Time Frame)

SOLD!



Grant Thornton

An instinct for growth™

Hall of Fame Nomination Partner

Laureate Interview Sponsor (2 Sponsor Opportunities Available)

All Above Sponsors Receive:

- 1 table of 10 to Networking Reception and Hall of Fame Dinner (\$4400 value)
- 2 tickets to VIP Reception
- 1 “Two Minute Inspiration Stage” appearance on Networking Reception red carpet
- Recognition in 3 JA Social Media posts pre, during and post event
- Company logo on JA website, letterhead and Hall of Fame event screens, corresponding event sponsorship elements, printed and digital materials, media releases and an advertisement in event program
- Personal “Thank You” by Hall of Fame Main Stage MC
- Agency-executed JA and Sponsor co-branded social media and digital advance and at time-of events promotions
- Potential Inclusion in JA’s Global TV or Vertical City promotional campaigns



Laureate Mentor Lunch

(Includes Lunch Branding & 4 Invitations)

Wine Sponsor

Student Impact Speech

SOLD! Core Real Estate Group

All Above Sponsors Receive:

- 4 tickets to Networking Reception and Hall of Fame Dinner (\$1760 value)
- 2 tickets to VIP Reception
- 1 “Two Minute Inspiration Stage” appearance on Networking Reception red carpet
- Recognition in 1 JA Social Media post during event
- Company logo on JA website, letterhead and Hall of Fame event screens, Laureate Main Stage elements, printed and digital materials, media releases and an advertisement in event program
- Personal “Thank You” by Hall of Fame Main Stage MC



*JA Youth Company Program
Showcase
(Includes 4 tickets to Reception & Dinner)*

SOLD!

Chartered Professional
Accountants of Alberta

Innovator Award Sponsor

*Laureate Profile (Video) Sponsor
(2 Sponsor Opportunities Available)*

SOLD!

G. Donald Love Family

Print Sponsor

All Above Sponsors Receive:

- Recognition in 1 JA Social Media post during event
- Company logo on JA website and letterhead, Hall of Fame event screens & sponsorship related elements, printed and digital materials, media releases and an advertisement in event program
- Personal “Thank You” by Hall of Fame Main Stage MC





2020

Alberta Business Hall of Fame

Sponsorship Contact:

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