









# JUNIOR ACHIEVEMENT OF NORTHERN ALBERTA BUSINESS HALL OF FAME SPONSORSHIPS

The 41<sup>st</sup> Northern Alberta Business Hall of Fame recognizes individuals whose innovative approach towards business excellence and community service shine as inspiring examples for all young Albertans. Selected annually, inductees are honored each year at the JA Northern Alberta Business Hall of Fame Networking Reception & Gala. As an international non-profit organization, Junior Achievement is the ONLY organization that teaches entrepreneurship, financial literacy, AND work readiness filling a gap in the Alberta Curriculum. All proceeds from this event go toward the delivery of in class and after school business education programs to students in Grades 3 – 12.

Sponsorship Level	\$25,000 Dinner Sponsor	\$20,000 Virtual Sponsor	\$15,000 Achiever Sponsor	\$10,000 Inductee Video Sponsor (2 per Inductee)
Description	<b>Be the leader at the gala dinner</b> by showcasing your company in front of senior business and community leaders from different sectors.	This is the perfect opportunity to <b>stand out and be seen</b> by bringing the event into people's homes.	Ask a guest for their favorite or <b>most memorable part</b> of the Northern Alberta Business Hall of Fame and you are bound to hear... <b>the students!</b> Students will be featured sharing their success, development, and transformative stories.	As part of the celebration and induction of the 2021 Inductees, a video is produced for each Inductee to <b>share their success story.</b>
Impact	Funding supports JA programming for 700 students	Funding supports JA programming for 570 students	Funding supports JA programming for 430 students	Funding supports JA programming for 285 students
Reserved Tickets	15	15	10	10
Recognition	Option to have a sponsor produced 30 second video advertisement.	Option to have a sponsor produced 30 second video advertisement.	Logo displayed for the duration of time that the Achievers are speaking.	Name and logo recognition on the Laureate videos to be played the night of the gala and at the Northern Alberta Business Hall of Fame Wall in Manulife. Logo and thank you before and end of video.
Event Program	Full page advertisement	Full page advertisement	Half page advertisement	Half page advertisement
1st Right of Refusal				
VIP Reception Invite				
Networking Reception Inspiration Stage Appearance				
JA Website Recognition				
MC Mention	 *			

\* Additional MC mention

Sponsorship Level	\$10,000 Gold Sponsor	\$7,500 Silver Sponsor	\$5,000 Bronze Sponsor	\$3,900 Virtual Table
Reserved Tickets	10	8	5	10
Event Program	Half page advertisement	Quarter page advertisement	Special Mention	
1st Right of Refusal				
VIP Reception Invite				
Networking Reception Inspiration Stage Appearance				
JA Website Recognition				



To discuss investment options,  
 contact Janice or Rochelle  
 today.

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