

Junior Achievement *She*LEADS Brunch SPONSORSHIP PACKAGE

Friday, March 7, 2025 | 9:00 – 10:30 AM
Sandman Signature Hotel | 10235 101 St NW

Our annual She LEADS brunch is more than just a fundraiser—it's a mentoring movement, uniting businesswomen and allies to champion the next generation of female leaders.



Member of
JA Canada



She LEADS Co-Chairs: Kristina Williams, CEO, Alberta Enterprise Corporation and Yasmin Jivraj, Board Chair, NAIT

*She*LEADS Brunch

*In recognition
of International
Women's Day.*

Presented By



WHY SPONSOR?

Despite their great potential, young women remain underrepresented in business, with only 18% of Canadian businesses being majority-owned by women.

Only 31% of women consider themselves financially knowledgeable.

Girls experience a worrying drop in self-confidence in their teen years. JA believes it's crucial to take action to foster resilience and inspire more young women to pursue business and entrepreneurship. JA is the solution.

Our She LEADS movement is a powerful initiative that equips girls with the skills and confidence to succeed.

Together, we're shaping a future where young women thrive in the business world.

SPONSORSHIP LEVELS

Support our International Women's Day event, with proceeds funding our She LEADS Company Program participation.

Presenting Sponsor \$15,000

As the Presenting Sponsor of this inspiring event to build young women leaders, you will receive:



- Opportunity to welcome attendees at start of event
- Logo on screen
- Preferred seating for 10
- Social Media recognition
- Logo recognition on the JA website
- Podium thank you

Inspiration Sponsor \$5,000

As the sponsor of our panel of inspiring speakers, you will receive:

- Opportunity to provide take-aways on tables
- Logo on screen
- Preferred seating for 10
- Social Media recognition
- Logo recognition on the JA website
- Podium thank you

Leadership Sponsor \$2,500

As an esteemed sponsor, you will receive:

- Preferred seating for 10
- Logo on screen
- Social Media recognition
- Logo recognition on the JA website
- Podium thank you

Supporter Sponsor \$1,000

As a valued sponsor of this event, you will receive:

- Preferred seating for 10
- Name on screen
- Podium thank you

To discuss these and other ways to make a difference at Junior Achievement, please contact:



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