



JA  
Northern  
Alberta

Member of  
JA Canada



Northern Alberta  
**BUSINESS**  
**HALL of FAME**

POWERED BY



## 2025 SPONSORSHIP PACKAGE

### About the Event

The JA Northern Alberta Business Hall of Fame honours our region's most esteemed business visionaries for their life achievements and service to our economy, our communities and the collective future of Albertans. It is the premier annual gathering of business and community leaders from every sector.

This year's event is on Wednesday, June 11, 2025, at the Edmonton Convention Centre.

### Our Impact on Students

Junior Achievement is one of the largest global youth-serving non-profits and the ONLY organization that teaches entrepreneurship, financial literacy, and work readiness — filling a critical gap in the Alberta Curriculum. All proceeds from this event go toward the delivery of in-class and after-school business education programs to students in grades 3–12.

As a result of their experiences, JA alumni save more, hold less debt, and are less likely to spend more than they earn. JA alumni report higher levels of household income and career satisfaction. And they're less likely to drop out of school, face unemployment, or collect social insurance. Our alumni start more companies, hire more employees, and produce significantly larger annual sales than ventures led by non-alumni.

CP STUDENT TRADESHOW  
**\$35,000**

Students from Company Program teams will attend the gala to network, showcase and sell their products. Your support provides a once-in-a-lifetime experience for these young future entrepreneurs.

You'll fund JA Programming for **700** students.

- 20 tickets (2 tables)
- Full page ad in the event program
- Verbal & visual recognition during gala
- Recognition on JA website and social media
- Reusable advertising materials will be produced for each team to use at future events featuring your logo
- Recognition in JA Annual Report
- 1st right of refusal on renewals

INDUCTEE VIDEO  
**\$30,000**

Celebrate our award winners with a compelling video that honours their achievements and lasting impact across the region. Your support helps preserve their legacy and inspire future generations.


You'll fund JA Programming for **600** students.

- 10 tickets (1 table)
- Half page ad in the event program
- Verbal & visual recognition during gala
- Recognition on JA website and social media
- Logo shown at start and end of video
- Logo added to inductee plaque on Hall of Fame wall
- Recognition in JA Annual Report
- 1st right of refusal on renewals

IMPACT AWARD  
**\$25,000**

Help us celebrate a leader that is actively creating economic and community impact. We're showcasing your support for outstanding achievements in our community.

You'll fund JA Programming for **500** students.

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- 10 tickets (1 table)
  - Full page ad in event program
  - Verbal & visual recognition during gala
  - Recognition on JA website and social media
  - Introduce the award and recipient from the stage during the gala
  - Recognition in JA Annual Report
  - 1st right of refusal on renewals

STUDENT INSPIRATION  
**\$15,000**

Sponsor a student to share their inspiring impact story at our gala, showcasing their achievements and your commitment to our future leaders.

You'll fund JA Programming for **300** students.

- 10 tickets (1 table)
- Half page ad in event program
- Verbal & visual recognition during gala
- Recognition on JA website and social media
- Logo shown on screen during the student's story
- Recognition in JA Annual Report
- 1st right of refusal on renewals

MORE SPONSORSHIP LEVELS	Diamond \$12,000	Platinum \$8,500	Gold \$6,000	Table \$4,500
Tickets	10 (1 table)	8	5	10 (1 table)
Program advertisement	1/2 page	1/4 Page	—	—
Verbal & visual recognition at the gala	✓	✓	✓	—
Recognition on JA website and social media	✓	✓	✓	—



**Looking for more ways to make an impact?**

We're happy to discuss investment options with you.

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